



PRIVACY POLICY

Date Last Modified: December 17, 2014

Welcome to the www.trackhs.com website (the “**Website**”). The Website is made available by Track Hospitality Software, LLC, a Minnesota limited liability company, d/b/a Track (“**Track**”), and Track has developed this Privacy Policy to let you know what information Track collects through the Website and how it is used.

Information We Collect:

Track collects any information submitted by you through the Website’s contact form (“**Contact Form**”) and help center (“**Help Center**”), including your first and last name, email address and any other data submitted in connection with your request for information about, or help with, Track’s products and services. Track may also collect usage and access information through cookies and web beacons on the Website, including device identifying data, your IP address and/or location data.

How We Use Collected Information:

Track solely uses the information collected through the Contact Form and Help Center to contact you to provide you with information about, or assistance with, Track’s products and services. Track does not provide, share, sell or lease any information collected through the Contact Form to any third parties. Track may also use your usage and access information to display advertisements to you, both on the Website and on third party websites. Such advertisements may be based on, without limitation, your location data and/or the Website content that you view or access.

Third Party Data Collection on the Website:

Third parties are able to collect personally identifiable information about your online activities when you use or access the Website, including through the use of third party cookies and web beacons. Such third party data collection may occur over time and may be stored with other personally identifiable information collected about you from other websites and/or services. Track has no ability to control how such third parties store and use your personally identifiable information and is not responsible for you using or accessing any such third party websites and/or services. All third party website access and use is outside the scope of this Privacy Policy and you should review such third party websites’ privacy policies.

Do Not Track:

The Website does not take any action in response to a “do not track” signal transmitted by your browser.

Protection of Information:

Track has implemented and maintains physical, administrative and electronic security measures for the Website that are designed to safeguard both your personally and non-personally identifiable information from improper access or use.

Restrictions on Use:

The Website is intended for adults age 18 or older. The Website is not intended or designed to attract attention of minors. Track does not collect personally identifiable information for any person who Track knows to be under the age of 18.

Changes to This Privacy Policy:

This Privacy Policy may be updated or modified from time to time and should be reviewed by you periodically. Track will provide notice of any material changes in any such updated or modified version of this Privacy Policy.

Contact:

You may contact Track regarding any questions you may have regarding this Privacy Policy by email at support@trackhs.com or by mail addressed to Track Hospitality Software, LLC, Attn: Website Administrator, 9900 Hemingway Avenue South, Cottage Grove, Minnesota 55016.